



Dear Business Owner,

The Town of Rockland, in partnership with the Rockland Youth Commission and REiMAGINE ROCKLAND, are excitedly planning for Rockland Day, which will be held at Lower Memorial Field on Col. Brian Duffy Way on **Saturday, June 20, 2020** at 11:00 a.m.! The activity-filled day will be a celebration of the Rockland community.

About Rockland Day

This annual event is our largest and most-attended of the year. Averaging at about 3,000 visitors from all across the South Shore, Rockland Day offers free children's activities, arts & crafts, live bands, and food. To add, our community celebration will include a fireworks display! It is our goal to create excitement for the town and all it has to offer. In order to do so, we could use your support to make Rockland Day the best it can be.

The Benefits of Rockland Day

Rockland Day is an inclusive, town-wide event. Not only will your company be exposed to its many attendees, but you will also be a part of helping to grow and improve Rockland's signature event! Because of its location at Lower Memorial Field, Rockland Day showcases our fields, our surrounding schools, and our downtown. It also puts Rockland on the radar as a great place to have fun, raise a family, eat good food, enjoy the arts, and many other positive things.

Your contributions will support:

- Fireworks display
- Wiffle ball tournament
- Activities including, face painting, inflatable bouncers, and pony rides
- Entertainment
- Promotional materials for the event

We appreciate your consideration and feel your support towards Rockland Day will significantly influence our success and continue to bring the town together for years to come!

Sincerely,

Rockland Day Planning Committee



We are looking for sponsors to help support Rockland Day and ask you to consider one of the following sponsorship levels.

2020 SPONSORSHIP OPPORTUNITIES

Top Dog Sponsor (\$5,000) Benefits include:

- Name prominently displayed on Rockland Day promotional material: Tote bags (with your promotional material inserts), event brochures, flyers, and banner
- Media opportunities on 95.9 WATD FM and WRPS 88.3 FM
- Name displayed on Rockland Town Hall Digital Message Board
- Prominent feature on the Town of Rockland website
- Certificate of Recognition, plaque, and presentation at Board of Selectmen meeting and Rockland Day
- Promotion on social media
- Event table in a prime location
- Customized lawn sign prominently displayed at Rockland Day

Gold Sponsor (\$3,000) Benefits include:

- Name on Rockland Day promotional material: Tote bags (with your promotional material inserts), and banner
- Name displayed on the Town of Rockland website
- Certificate of Recognition
- Promotion on social media
- Event table
- Customized lawn sign on display at Rockland Day

Silver Sponsor (\$1,500) Benefits include:

- Name on Rockland Day promotional material: Tote bags (with your promotional material inserts), and banner
- Name displayed on Town of Rockland website
- Promotion on social media
- Event table
- Customized lawn sign on display at Rockland Day

Bronze Sponsor (\$750) Benefits include:

- Name displayed on Town of Rockland website
- Promotion on social media
- Event table
- Customized lawn sign on display at Rockland Day

Friend of Rockland Day Sponsor (\$250) Benefit includes:

- Name displayed on Town of Rockland website
- Promotion on social media



Please consider supporting this important community event through a sponsorship. To secure a sponsorship by **Friday, May 1, 2020** please visit www.rockland-ma.gov and go to the Rockland Day Event Details button. You also have the option to mail a check payable to Town of Rockland. Send it to John Lucas, Attention: Rockland Day, Rockland Town Hall, 242 Union Street, Rockland, MA 02370.

Please contact Rockland Youth Commission Director, Jeanne Blaney at **781-871-1730** or rocklandday@gmail.com if you have any questions.

Thank You